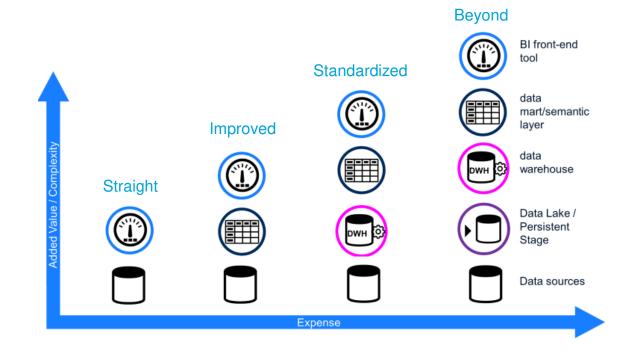




Tableau Starter Kit

How to start with Tableau?

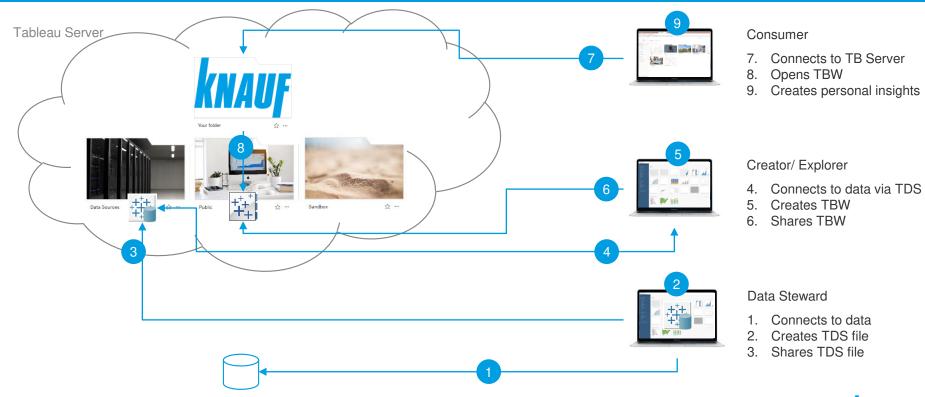
Growing a BI solution with Tableau





KNAUF's Enterprise Self Service Business Intelligence approach

How Tableau changed the environment for large enterprises?





Confirming collaboration Defining common rules

Defining "Tableau folder owner" (key user)

- · Nomination of a representative of business department
- · Acts as application administrator
- · Defines users and roles and responsibility
 - Creator, Explorer, Viewer

Services provided by BICC

- · Provide/ maintain platform
- · Trainings for
 - Tableau Desktop, Tableau Prep and Tableau Server
 - Creating reports and dashboards
 - Data Analytics and Data Science
- Creating/ maintaining reports and dashboards
- Creating/ maintaining data marts (e.g. of SAP BW, 3rd party)
- Projects

Collaboration rules

- Creating data marts remains in BICC under control of Central Data Owner
- Technical user permission remains in IT department
- BICC created content should be transfered to Tableau folder owner

For a fast start

User administration

- Who will be application owner?
 - Who shall be creator?
 - Who shall be explorer?
 - Who shall be viewer?

Content administration

- What will be the name of the folder?
- Recommendation: use sub folders "public", "sandbox", "data source"
- · Where is the folder located?

Self service rules (between users and content)

- Creators and Explorer see everything?
- Viewers see only public content?

